A sneak peak into what a year round marketplace virtual experience will look like
Welcome Page

We are in the process of customizing our very own event platform, in the meantime, we wanted to share with you a few screenshots from demo sites and existing shows to help provide you with a visual.

Our home page will feature a welcome video, tabs for Exhibitors, Marketplace, New Product Showcase, Conference, Speakers, Live Desk, Discussion and Social Media.

Once our platform is ready, we will be recording our own demo, to help walk you through Congress Connect!
VIRTUAL BOOTH SPACE

This sample virtual exhibit space is very similar to what yours would look like at Congress Connect. However, it will be customized for our event.

We will have an additional tab called Marketplace, where you will feature up to 10 products you would like to showcase.

The New product tab will feature up to 10 of your ‘NEW’ items.
Examples of Virtual booth spaces from The Canadian Gift Show
Example from The Canadian Gift Show of how your New Products are featured in your booth (up to 10 products)

This space here is where you can enter in your product descriptions. Using keywords will help visitors search for your products such as brand names of products, descriptions products (examples: zero turn mowers, stand on mowers, mini excavators)
**Exhibitor Options 2 & 3 have the opportunity to add up to 10 show promotions**

This space here is where you can enter in your promotion description. Using keywords will help visitors search for your promos.

**Two exhibitor examples from the Canadian Gift Show on how they featured their event promotions**

**10% off everything**  
+FREE shipping over $1000 when you order by Sept 24  
We're offering 10% off your order before September 24 and if you spend $1000, we'll ship to you for free!

**EXCLUSIVE SHOW PROMOTION! Save 10% on all regular priced items. Simply use the Coupon Code: CANGIFT at checkout. Only valid from September 14-17, 2020. Order Online Today!**  
https://www.christmasforever.ca/

Order Online Today! We have thousands of NEW items with hundreds more on sale. You can search by our curated themes, product categories, filter by price, or simply search for what you are looking for. Whatever your style preference, we can help you pick beautiful items that will last for years to come.
### Documents

- Santa's Workshop is Up and Running! Download our Christmas Flyer Now!
- Fall Savings Flyer- Valid Till October 30, 2020
- BlackSpur Flashlights and Lanterns Catalog
- Outdoor Living Catalog 2021- Book Today
- Garden Catalog 2021- Book Today
- Holland Imports Company Profile
Sample of Congress Connects VIP Pass that you will receive. Share it with your customers, promote on social media and encourage them to check out your virtual marketplace!

GET YOUR FREE VIP PASS TODAY!

Courtesy of

LOCongress.com
VIRTUAL EVENT EXHIBITOR BOOTH FEATURES

1. Custom booth colour (header bar & button): can be customized to match branding colour scheme
2. Company logo
3. Company contact information & website
4. Ability to show/hide individual social networks
5. Feature video included on booth home page
6. “Chat with Booth Rep” feature available during exhibitor hours
7. “Send Email Message” feature always available for contacting exhibitors
8. Passport Check-In button to encourage booth visits
9. “About Us” section to include Company Description & Categories
10. “Documents” section can include product catalogues and other downloadable documents
11. “New Products” section to feature new products
12. “Promotions” section to feature show specials and special offers
13. “Videos” section can feature up to 4 additional videos in addition to feature video
14. “Our Sessions” tab can include links to sponsored sessions
15. “Booth Rep Chat” section can display current booth rep chat messages

NEW FEATURES: Company Survey, Company Schedule Meeting Link, Company Video Meeting Room
VIRTUAL EVENT EXHIBITOR BOOTH SETUP

1. Preview Current Listing (allows exhibitor to view a preview of their virtual booth)
2. Company Information (can’t be edited here – just for verification)
3. Company Description to be provided by the exhibitor
4. Company Website (simply enter the URL)
5. Company Logo (upload logo here)
6. Booth Colour for header bar and buttons (can be set to any RGB colour)

7. Company survey link option
8. Company schedule meeting link option
9. Company video meeting room option
10. Company Social Links (appear as social media icons)
11. Company video links (up to 5 videos total with one being the featured video)

12. Add New Products or Promotions/Brochures (upload images and documents)
13. Adjust Company Categories
14. Save Changes to Virtual Booth
Sample of the Product Connect Guide

**SNOW & ICE**

**Hilltip Spraystriker™ 30M**
Maickola Auto Parts / Hilltip
Website / Email

The Hilltip Spraystriker™ 30M is a patented revolutionary spray system that efficiently and safely applies industrial grade interior and exterior disinfectants to fight germs, bacteria, viruses and infectious diseases. These machines are perfect for sanitizing public places like schools, hospitals, shopping malls, transportation hubs, prisons, sporting venues, etc. The high-performance twin pump system and misting nozzles produce droplets as small as 30 microns.

**Ventrac SA250 Sidewalk Drop Spreader**
Turf Care Products Canada
Website / Email

The Ventrac Sidewalk Drop Spreader is the ultimate tool for spreading an array of de-icing materials with precision flow control. Designed to evenly spread material with a drop width of 40 inches, the SA250 Drop Spreader is ideal for sidewalks and other narrow walkways. A main feature of the Drop Spreader is its patented agitation plate and unique compression roller system. This allows for the breakup and even distribution of coarse to fine material in a simple and effective way. The innovative agitation system prevents material from bridging and eliminates the need for a traditional, noisy vibration motor.

**IMPACTO DRIBRIGGER SUB-ZERO Protective Gloves**
Impacto Protective Products Inc.
Website / Email

Insulated 50g and water resistant gloves for extreme weather conditions. The DRIBRIGGER SUB-ZERO gloves help prevent hairline fractures, bruising and pinched fingers; protect the hand and fingers from impact and abrasion; designed to ensure excellent dexterity, fit and comfort. Ultimate hand protection to prevent finger pinching, severe cuts, abrasions and crushing injuries.

**Meltco Treated De-Icer**
Greglam Salt
Website / Email

Meltco’s Treated De-Icer blends sodium and magnesium chlorides to create a quick de-icer and ice deterrent. Its non-stick formula paired with anti-corrosion additives extends the shelf life of the product and makes it easy to use. Meltco’s Treated De-Icer lowers the freezing point of the surface, which makes the melting process gradual. It’s effective to -15 C and since it doesn’t contain nitrogen or phosphorus, it’s safe to use near any body of water. Sold by the Skid (649 bags/skid).
Sample of the New Product Showcase e-blast

NEW PRODUCT SHOWCASE

Check out what's new for 2021 at the Congress Connect New Products Showcase. From new equipment, tools and technology to new plant introductions and planting innovations, there's no better place to get an overview of the latest and most creative product releases.

JCB INC.
PERMICON GROUP
HERMANN'S SOIL AND MULCH
STEAM N' WEEDS
BEAVER VALLEY STONE
BROOKLIN CONCRETE PRODUCTS

CONGRESS CONNECT offers:
- VIRTUAL supplier marketplace featuring all the best green suppliers and companies
- LIVE online education sessions
- LIVE demonstrations
- NETWORKING with other attendees and exhibitors
- SCHEDULE live meeting with exhibitors
- POST SHOWCASE with videos and information on great products
- ACCESS to entire platform after the event

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