

SNOWPOSIUM VIRTUAL OPPORTUNITIES PACKAGE



SNOWPOSIUM

SNOW AND ICE MANAGEMENT CONFERENCE AND EXPO

TUESDAY, JULY 28, 2020

GOING VIRTUAL

SNOWPOSIUM.CA

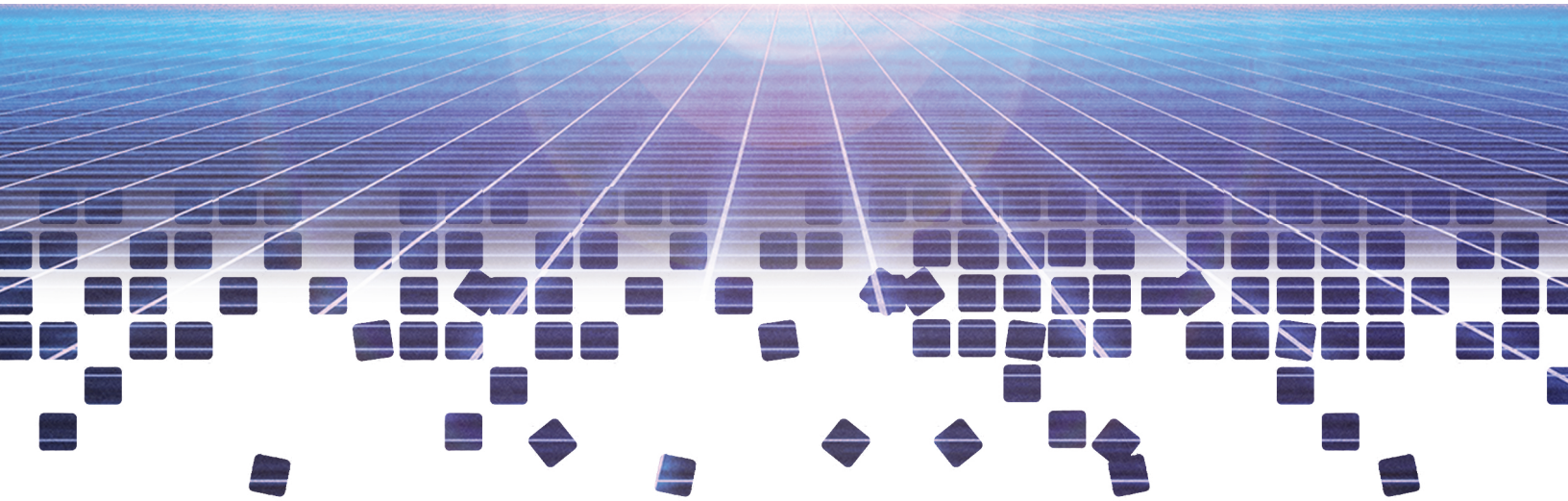
HORTICULTURAL TRADES ASSOCIATION
landscapeontario.com
 *Green for Life!*

HORTICULTURAL TRADES ASSOCIATION
landscapeontario.com
 SNOW & ICE GROUP



SNOWPOSIUM

SNOW AND ICE MANAGEMENT CONFERENCE AND EXPO



2020 ATTENDEE

	RATE	INCLUDED
MEMBER	\$45	<ul style="list-style-type: none">• Access to full day conference and virtual trade show• Networking opportunities• Connect with exhibitors, attendees and sponsors by setting up virtual meetings
NON-MEMBER	\$60	<ul style="list-style-type: none">• Access to full day conference and virtual trade show• Networking opportunities• Connect with exhibitors, attendees and sponsors by setting up virtual meetings.

CONTACT KERI MACIVOR FOR FURTHER INFORMATION

KERI@LANDSCAPEONTARIO.COM

SNOWPOSIUM.CA

2020 EXHIBITOR OPPORTUNITIES

BENEFITS	EXHIBITOR OPTION 1 \$400	EXHIBITOR OPTION 2 \$600
Complimentary registration for company representative	<input checked="" type="checkbox"/> 1 COMP	<input checked="" type="checkbox"/> 3 COMP
Virtual Booth Space	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company details online	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Listed in the exhibitor directory	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Website recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition online sponsor page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Listed in the exhibitor directory	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Product Showcase (items include Picture, description, PDF and video)	<input checked="" type="checkbox"/> 1 ITEM	<input checked="" type="checkbox"/> 5 ITEMS
Manage and update your company profile visible by attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Gather all new contacts of your team's members and export them in a single Excel file	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Promote your products or services to potential leads	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Network and reply to meeting request made to your company, and manage meetings of your members	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Keep track of your team's leads and success at the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to attend a How-to-Webinar with Swapcard (the virtual event platform) on how to make the most out of your virtual booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Support and guidance from your Landscape Ontario event team.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo placed on promotional eblast		<input checked="" type="checkbox"/>
Video Header Feature on your Exhibitor Homepage		<input checked="" type="checkbox"/>

ADDITIONAL EXHIBITOR & SPONSOR ADD ONS

*please note that these add ons are unlimited

PRODUCT SHOWCASE	\$100 PER ITEM	Showcase additional product in your Product Showcase (include Picture, description, PDF and video)
ADDITIONAL REPRESENTATIVES	\$30	Special rate for additional representatives to join you

2020 SPONSORSHIP OPPORTUNITIES

BENEFITS	BLIZZARD SPONSOR (EXCLUSIVE) \$2,500	WINTER STORM SPONSOR (MAX 10) \$1,500	NETWORKING VIRTUAL HAPPY HOUR SPONSOR (EXCLUSIVE) \$1,250	SNOW FLURY SPONSOR (MAX 5 PER SESSION) \$1,000
Exclusive	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Opportunity to host 15 minute networking break (maximum 5 minutes)	<input checked="" type="checkbox"/>			
Opportunity to welcome everyone to the Networking Virtual Happy Hour			<input checked="" type="checkbox"/>	
Banner ad on webpage (1080 x 360 pixels)	<input checked="" type="checkbox"/>			
Sponsor of an education session of your choice. (Non-exclusive. Maximum 5 sponsors per session)				<input checked="" type="checkbox"/>
Video Header Feature on your Exhibitor Homepage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Opportunity to introduce speaker and opportunity to address audience (maximum 2 minutes)				<input checked="" type="checkbox"/>
Opportunity to address audience (maximum 2 mins)		<input checked="" type="checkbox"/>		
Complimentary registrations for company representatives	<input checked="" type="checkbox"/> 2 COMP	<input checked="" type="checkbox"/> 2 COMP	<input checked="" type="checkbox"/> 1 COMP	<input checked="" type="checkbox"/> 1 COMP
Virtual booth space	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company details online	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Listed in the exhibitor directory	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Product Showcase (Picture, description, PDF and video)	<input checked="" type="checkbox"/> 2 ITEMS	<input checked="" type="checkbox"/> 1 ITEM	<input checked="" type="checkbox"/>	
Website recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition online sponsor page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company name acknowledged on event publications, including website, and signage at the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mention in all digital communications	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mention in presentation and thank you by MC of event at open of conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Access to attend a How-to-Webinar with Swapcard (the virtual event platform) on how to make the most out of your virtual booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Support and guidance from your Landscape Ontario event team	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

CONTACT KERI MACIVOR FOR FURTHER INFORMATION

SNOWPOSIUM.CA

KERI@LANDSCAPEONTARIO.COM

COMPANY

COMPANY ADDRESS

CONTACT NAME

EMAIL

PHONE

ATTENDEE

☐ MEMBER - \$45

☐ NON MEMBER - \$60

EXHIBITOR

☐ EXHIBITOR OPTION 1 - \$400

☐ EXHIBITOR OPTION 2 - \$600

EXHIBITOR ADD ONS

☐ PRODUCT SHOWCASE - \$100 per item

☐ ADDITIONAL REPRESENTATIVES - \$30

SPONSORSHIP

☐ SNOW FLURRY - \$1,000

☐ NETWORKING VIRTUAL HAPPY HOUR - \$1,250

☐ WINTER STORM SPONSOR - \$1,500

☐ BLIZZARD SPONSOR - \$2,500

PAYMENT INFORMATION (PLEASE COMPLETE IN FULL)

CHECK OFF ANSWER THAT APPLIES:

☐ I HAVE EMAILED AN UPDATED COPY OF COMPANY LOGO

☐ I WILL EMAIL MY COMPANY LOGO TO KERI@LANDSCAPEONTARIO.COM

CREDIT ☐ VISA ☐ MASTERCARD ☐ AMEX

NAME ON CARD: _____

CARD NUMBER: _____ EXPIRY DATE: _____

RETURN FORM TO KERI MACIVOR
KERI@LANDSCAPEONTARIO.COM

TOTAL: \$ _____

PLEASE SEND INVOICE ☐ YES